



INTERNATIONAL®

The ARMAyeg Connector

INSIDE THIS ISSUE

- Introducing the New Board 1
- Plans for the Year 1
- New Course at MacEwan 2
- ARMA Learning 2

HELPFUL LINKS

- [Edmonton Chapter](#)
- [ARMA International](#)
- [ARMA International Education Foundation](#)
- [Journal of Canadian Records & Information Management](#)
- [AIIM](#)
- Governance & Record Keeping Around the World [English](#) | [Français](#)

FIND US ON SOCIAL MEDIA

- [LinkedIn @ARMA Edmonton Chapter](#)
- [Twitter @ARMA Edmonton](#)
- [Facebook @ARMA Edmonton Chapter](#)

INTRODUCING THE NEW BOARD

Thank you to everyone that took the time to vote for the new board member positions and for attending our Annual General Meeting (AGM). With orientations complete and strategic planning underway, we want to introduce ourselves:

Back Row: Gina Smith (President Elect), Mike Clarke (Marketing Director), Kristan Cook (Membership Director)

Front Row: Deb Phillips (Treasurer), Angela Watt (President), Jacqueline Gartner (Communications Director)

Missing: Jordan Uytterhagen (Webmaster) and Emily Speight (Secretary)



PLANS FOR THE YEAR

Our vision for this year is to provide relevant content, delivered in multiple ways. We recognize that our membership is widespread and travelling to attend events is not always feasible. In an attempt to provide a variety of options to engage more member participation, we will be exploring web events with live streaming features.

Another topic we will be focusing on is providing opportunities for our membership to actively participate. If you're interested in Chapter operations and would like to collaborate with the board, we're looking for volunteers to design this year's programs and events. A programming committee is being formed, and interested applicants are encouraged to email the [President](#).

We will also be expanding our communication avenues and maximizing the reach of our audience. We've already begun by leveraging social media platforms like LinkedIn and Twitter. As well, ARMA Canada has been assisting us with transitioning and revamping our website.

Start following the Chapter on social media and connect with us by tagging [@ARMAYeg](#) in posts and using hastags like [#ARMA](#) [#ARMAYeg](#) [#ARMAConnects](#) [#ARMAcares](#) [#ARMALeads](#) [#ARMAInspires](#).

LOOKING FOR SPEAKERS

The ARMA Edmonton Chapter is looking for speakers ready to participate in our 2018/2019 programming year.

Presentations should run about 45-60 minutes and can be in a variety of formats.

Submit your applications [here](#).

For more information please contact the [President](#).

DID YOU KNOW?

- There's funding available for education through the [ARMA International Education Foundation](#).
- Cross Canada networking opportunities are available on [ARMA Canada Forums](#).
- On ARMA International's website, if you leave the Edmonton Chapter [group](#), you are actually leaving the Chapter entirely.

CALLING ALL WRITERS

Interested in contributing to the newsletter? Passionate about a topic you'd like to share? Contact the newsletter editor for more information.

Marlena Muskens
muskensm@mymacewan.ca

NEW COURSE AT MACEWAN UNIVERSITY

This fall, the School of Continuing Education at MacEwan University is offering a new course: [Introduction to Enterprise Information Management](#) (EIM) (PRDV 0570). If you are a senior manager, a board member, or an IT/web professional looking to expand your knowledge on managing corporate information, then this course is for you!

EIM is about “enabling an organization to capture, manage, preserve, store, and deliver the right information to the right people at the right time.” In this two-day workshop, you will learn the basis of an EIM framework, how to establish and maintain that framework, and how to effectively manage and reduce information-related risks.

For more information and how to register, check out the embedded link to the course webpage. This course is open to the public, but if you are a MacEwan alumnus, then the School of Continuing Education will offer you a 15% discount. Just make sure to contact the office by phone at (780) 497-5207, or by email at businessconed@macewan.ca before you register.



ARMA LEARNING OPPORTUNITIES

If you haven't had a chance to explore ARMA International's learning resources you should head over to their site and do so now. From the home page, under the “Learn” tab, there are a number of popular recourses including the online learning, standards and best practices, and the latest IM Magazine!



Whether you're looking for more courses on professional development or want to check out a session you missed at a previous conference, the online learning section has it all. As well, many of the online courses also award continuing education credits for designations.

Maybe you're interested in attending a virtual round table to discuss industry topics with the experts. Register to participate in an iMasters web seminar or watch previous ones.

Perusing the course [catalog](#) offers a breakdown of products available. Refine your search parameters for pricing, product types or topics of interest. Whatever you're looking for, ARMA's learning resources is a great place to start.