The ARMAYeg Connector

MEMBERSHIP SURVEY RESULTS

About a quarter of our membership responded to the survey. Here are the top five highlights:

1. Preferred types of membership meetings included webinars, podcasts, and both half and full-day workshops.

2. The top five presentation topics of interest were strategic planning for ECM and RIM, records and disposition with Office 365/SharePoint, data governance, managing information/data in non-records systems, and risk and compliance.

3. The top three most valuable membership resources were networking and building connections, online resources and education, and attending events and information sessions.

4. Suggestions for membership improvement included more free resources and events, more webinars or opportunities to stream live events, and more opportunities to network online. We’d like to suggest checking out the arma.org community for this.

5. About half of the respondents do not follow the Edmonton Chapter on social media. Of the other half of the respondents, LinkedIn was the most popular. Also, in relation to the new chapter website, most of the respondents had either not seen it, or they had no comments about it. Others mentioned that navigation of the website on mobile phones was difficult; they preferred to use the newsletter instead.

For the complete results, you can check out the report on our website.

PROGRAMMING SCHEDULE

This year, we are going to change things a bit. We will be focusing on delivering more webinars and online resources. Webinars are planned for November, January, March, April, and June. These will be free for all members, and there may be a small fee for non-members. In addition to the webinars, we have three in-person meetings planned for December, February, and May. Details will be posted on our website and emailed out.

Each month, we will feature a new presentation surrounding some of the following topics:

- Project management for information governance
- Best practices for company-wide implementation of O365
- And other plans are in the works! Please keep an eye on our website for details.

Also, we have an upcoming educational webinar this month! On November 21st at noon, we have rescheduled our IT Hacking Demo. Join Ryan Mysko as he guides us through an ethical network hack and shares the best practices on protecting yourself and your organization. You can register through the EventBrite page. Webinar information will be shared with attendees closer to the date.

For more information on our events, check out our website. Also, please feel free to share with other colleagues that might be interested.
NEW NEWSLETTER SECTIONS

We will be adding two new sections to the newsletter.

Our first section is called, “Ask a RIM Professional”; here, we will be calling for articles related to certain topics that are relevant in the field today. This year, we have chosen three topics: artificial intelligence (AI) and augmented analytics, digital preservation and archiving, and digital privacy and ethics. The articles can be a general overview of the topic or a case study. It is all up to you!

Our second section is a Member Spotlight. Our aim is to highlight an ARMA member’s special project, accomplishment, or contribution to the RIM field. If you would like to be featured, or if you would like to nominate someone, please send us your story.

Articles and stories can be submitted to our newsletter editor:

Marlena Muskens
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2019 EVENTS RECAP

In September, we had our Membership Appreciation Event. We would like to thank our long-standing members, volunteers and guest speaker Sandy Haydu. Sandy spoke to attendees about how to lead in a world of constant change. Key highlights on how to achieve this included clearly outlining your message, connecting with people, and being authentic. Change is all about people; specifically, it is about making sure to build a rapport with them and using their strengths to empower them to embrace the change.

In October, AMCA and ARMA Edmonton presented a full-day workshop, titled Information Management: From Basics to Digital Transformation.

First, Angela Watt introduced folks to the concept of information management using practical examples from the municipal government. Then, Emily Speight reviewed Red Deer’s OpenText implementation and discussed the associated technical issues, including user adoption. Finally, the City of Lethbridge showcased how their IT department managed their SharePoint implementation. After the presentations, Angela led a multi-disciplinary panel discussion on the issues of Bring-Your-Own Device, user adoption, and communication with other professional disciplines.

Discussions were a big part of every presentation. During the discussions, the consistent themes that came up were doing more with less and how to implement good practices at the grassroots level. This is important, because many smaller municipalities lack dedicated RIM people. Therefore, staff were eager to learn about best practices.

Overall, the workshop was very well-received. All of the speakers were requested to speak more. In addition, ARMA Edmonton was well-represented to multiple associations; these included the Alberta Municipal Clerks Association (AMCA), the Alberta Urban Municipalities Association (AUMA), the Municipal Information Services Association (MISA), and the Northern Alberta Risk and Insurance Management Society (NARIMS).

HIGHLIGHTS FROM ARMA CONFERENCES

President Angela Watt shares some of the highlights she experienced during both the Canadian and International ARMA Conferences.

The common theme for both conferences focused on collaboration and connection opportunities. ARMA International’s Conference InfoCon highlighted that regardless of location, as IM professionals, we are all working towards the same goal: working together to allow business to move forward through intelligent information practices and transformation.

The Canadian Conference was similarly themed, “We Are Connected”. Recently, regional leaders have met to have strategic discussions centered around developing partnerships outside of the IM world and to focus on recreating solid foundations to push our regions forward.

One way to help grow our industry and create connections is to participate as a mentor, or a mentee, in the Mentorship Program. We are currently working with a number of post-secondary institutions as well, so this is a huge opportunity to grow.

Visit our website for Angela’s full story.